


Tom Bartholomew Local **SEO** Authority

Tom Bartholomew, CEO of Bartholomew Media Group, is an expert in Local Marketing who delivers dynamic and engaging presentations. Tom's talk helps businesses increase their online presence and generate leads locally with unique SEO strategies. Attendees are impressed by his ability to break down complex concepts into understandable terms and provide valuable, actionable insights. For a genuinely impactful presentation on digital marketing, choose Tom Bartholomew.

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Local SEO

Boost Visibility: Learn the latest techniques and strategies for optimizing your website for local search and improving your visibility to local customers.



Marketing With AI

Personalize Approach: Discover how to leverage AI to personalize your local marketing approach and increase customer engagement.



Content Creation

Drive Engagement: Explore the art of content creation and learn how to craft compelling content that drives engagement and conversions.



Customer Service

Retain Loyalty: Learn how to provide exceptional customer service and retain customer loyalty for long-term business success.

About Tom

Tom Bartholomew is an experienced marketing consultant and CEO of Bartholomew Media Group. With 20+ years of experience as a licensed builder, Tom specializes in helping businesses improve their online presence and generate leads through his unique blend of construction industry expertise and digital marketing knowledge.



"Tom's deep understanding of the construction industry sets him apart from other SEO experts. His presentation was tailored to our unique needs, and I left with a renewed sense of confidence in my ability to succeed online."